

Privacy Policy (English)

Privacy Policy

vivit Co., Ltd. (hereinafter referred to as the “Company”) recognizes the importance of protecting personal information and is committed to handling personal information appropriately in accordance with this Privacy Policy.

Company Name: vivit Co., Ltd.

Representative: Yo Shimazaki, Representative Director

1. Definition of Personal Information

“Personal Information” means personal information as defined in Article 2, Paragraph 1 of the Act on the Protection of Personal Information of Japan.

2. Compliance with Laws and Regulations

The Company complies with applicable laws, regulations, and guidelines, and implements appropriate information security measures to prevent loss, destruction, alteration, or leakage of personal information.

3. Scope of Application

This Privacy Policy applies only to personal information obtained by the Company, whether obtained directly from individuals or lawfully from third parties. The Company is not responsible for personal information handled by external websites or applications linked from the Company’s services.

4. Use of Personal Information

The Company uses personal information for the following purposes:

- Identity verification;
- Operation and management of the Company’s services;
- Provision of after-sales support and information regarding services and products;
- Provision of notices related to services, including maintenance information;
- Investigation of compliance with terms of use and correction of violations;
- Recording, aggregation, and analysis of service usage data (including anonymized data);
- Planning, improvement, and development of services and products by the Company or third parties;
- Delivery of advertisements and information based on interests inferred from usage data;
- Responding to inquiries;
- Detection and prevention of fraudulent use of credit cards.

5. Provision of Personal Information to Third Parties

The Company will not provide personal information to third parties without prior consent, except as permitted by law, including cases of outsourcing, business succession, joint use, fraud prevention by payment service providers, or other circumstances permitted under applicable laws.

6. Security Management Measures

The Company implements appropriate organizational, human, physical, and technical security management measures, and supervises contractors handling personal data to ensure equivalent security standards.

7. Disclosure of Personal Information

Upon request from an individual, the Company will disclose personal information after confirming the individual's identity, unless disclosure may harm the rights or interests of the individual or third parties, interfere with the proper operation of the Company's business, or violate applicable laws.

8. Correction, Suspension of Use, or Deletion

Individuals may request correction, suspension of use, deletion, or cessation of third-party provision of personal information in accordance with applicable laws.

9. Advertising and Cookies

The Company uses cookies and similar technologies for advertising and analytics purposes. Users may disable cookies through browser settings.

10. Disclaimer

The Company shall not be liable for damages arising from users' disclosure of personal information in violation of the terms of use.

11. Changes to This Privacy Policy

The Company may revise this Privacy Policy at any time and will notify users through appropriate means.

12. Contact Information

vivit Co., Ltd. Personal Information Protection Office
2-8-3 Kiba, Koto-ku, Tokyo 135-0042, Japan
Email: info@vivit.co.jp

Governing Language

In the event of any inconsistency, the Japanese version shall prevail.